

Case History 1

AUTOMOTIVE



Client Needs

The Client wanted to transform the Training Academy and its training services and adopt Docebo as a learning management platform for approximately 3000 Sales and After Sales professionals worldwide.

The Request

- Support the migration of data and contents.
- Reorganization of the Docebo LMS platform.
- Reorganization of the training Academy Processes.
- Gamification



The project

Info collection

User requirements collected with interviews and documentation.

Co-design and co-making

The co-design and co-making methodology guided the development of a new LMS platform, in alignment with the revised user requirements.:

- Simplified UX (learner's interface)
- Reduced registration times, certification processes, and access procedures.



Results

Entirely new learning experience

- Each user has a unique experience.
- Easy to access and a customized learning approach.
- Designate preferred paths.
- The chance to master new topics with adaptive programs and personalized navigation preferences.

Unified total training management

Administrative complexity is simplified for the Super Admin and Power users, for Teachers and Managers: all types of learning paths, including instructor-led and virtual training, are well-managed..

Analytics and Reporting

- Consistent real time reporting.
- Personalized dashboards.
- Execution tracing of groups and classes.

New platform offers a completely new learning experience based on learners' personal needs. Compliance with compulsory training.

Case History 2

AUTOMOTIVE



Client Needs

The Client wanted a learning management system that could train not only the employees counting for about 400 people but also the extended salesforce (dealers) and deliver self-paced and on-line e-learning (150 digital contents + virtual classrooms).

The Request

The client asked consulting company APPrendere to assist with migrating data and setting up the Docebo LMS platform for both employees and dealer organizations.



The project

- Creation of a new homepage and personalized - access menus.
- Users and accesses reorganization, based on collected requirements.
- New front end and learning paths.
- Creation of rules for groups enrollments and self enrollments.
- Migration of data and content.



Results

Flexible

Multiple learner interfaces tailored to user roles (employee, area manager, dealer).

Personalized

An agreeable, personalized homepage ensures each user has a unique experience with personalized navigation preferences.

Easy

Easy registrations process, easy certificates download.